



# MABLOS<sup>+</sup>

★ INTERNATIONAL ★  
INSTITUTE &  
SALON

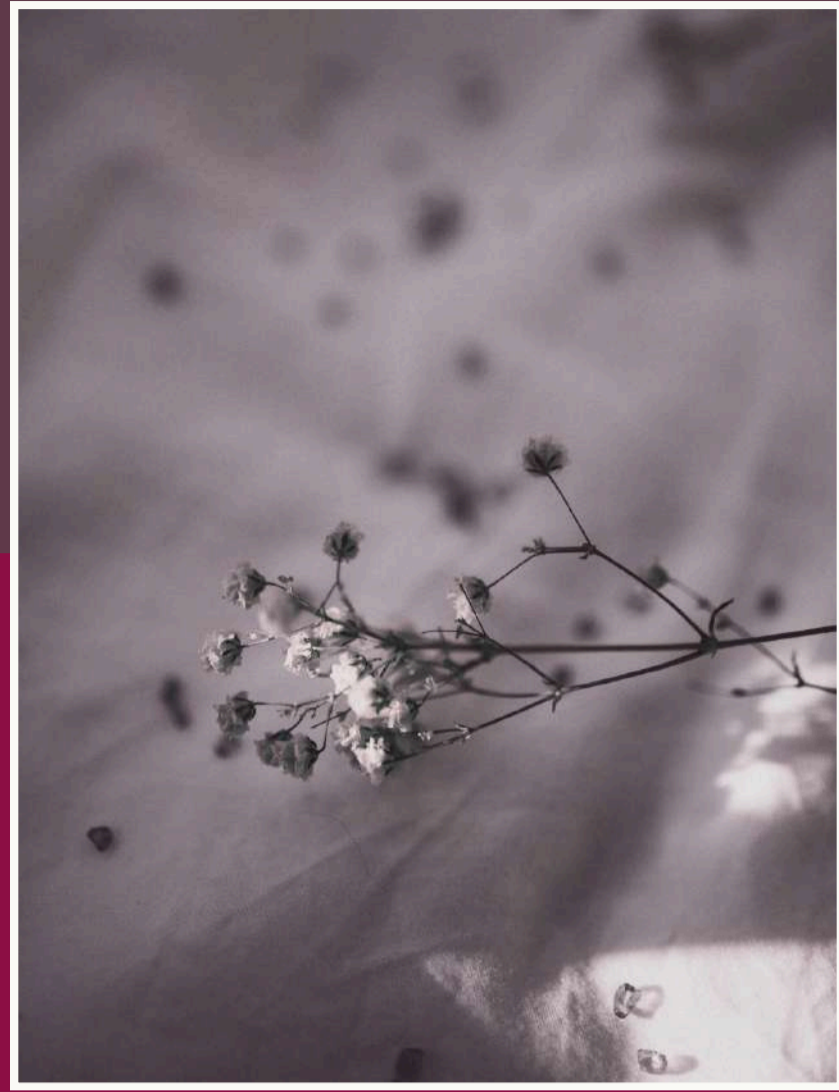
*Scalable | Sustainable | Successful*

# Franchise *Proposal*

[info@mablosplus.com](mailto:info@mablosplus.com)  
[www.mablosplus.com](http://www.mablosplus.com)



# C.E.O's Message-



**Mr. KULDEEP SINGH SIDHU**  
Chief Executive Officer

## **"Welcome To Mablos+ International Institute and Salon.**

Our institution was founded on a simple principle excellence in education leads to excellence in the salon.

In today's competitive market, a stylist's greatest asset is their technical foundation. That is why we have meticulously developed a curriculum that prioritizes safety, advanced chemical theory, and salon management.

Whether you are a student beginning your journey or a professional looking to sharpen your edge, Mablos+ provides the structured environment and expert mentorship needed to build a sustainable, high-end career in the beauty industry. Your future in Beauty and Wellness Industry starts with our commitment to professional growth."

-Kuldeep Singh Sidhu



JOBA  
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Why  
Mablos?

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# MABLOS<sup>+</sup>

"Mablos+ is more than a franchise; it is a Commitment to Global Excellence...."

- Managed by visionary leadership with a passion for transformative education
- Emerging leaders in Beauty & Wellness specializing in advanced hair science and holistic care
- ISO, IAF, and EGAC Accredited Institution ensuring international quality standards
- Proudly registered and recognized under MSME
- Dedicated in-house R&D team focused on curriculum innovation and technical excellence
- High-caliber training delivered by certified industry experts and academy educators
- Robust In-House Placement Cell bridging the gap between talent and top-tier luxury salons
- Expanding footprint with 8 active franchises and a growing community of 2000+ students
- Supported by a dedicated team of 200+ employees committed to professional excellence



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# RUNNING & SUCESSFUL FRANCHISES



# OUR MISSION & VISION

**MABLOS+** is a fastest growing leader in cosmetology education, offering world-class training and certification. We believe beauty is an art and are committed to helping students master the skills needed to succeed in this dynamic industry.

**NURTURING TALENT**

**PROFESSIONAL GUIDANCE**

**CAREER FOUNDATION**

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## THE BUSINESS MODEL

We offer a **Hybrid Revenue Model**

### VOCATIONAL ACADEMY

Comprehensive cosmetology programs for aspiring professionals.

### SERVICE CENTER

High-quality beauty and wellness services provided to the local community

### COURSE FEES

Range from Rs 10,000 to Rs 4,00,000 based on duration and expertise.

### SERVICE REVENUE

Consistent income from wellness services provided to the community.

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# ACADEMY CURRICULUM INCLUDES

- HAIR DRESSING
- MAKEUP ARTISTRY
- SKIN CARE
- NAIL TECHNOLOGY
- SPA AND BODY THERAPIES
- PERMANENT MAKEUP
- DERMATOLOGY
- PANCHKARMA
- NUTRITION





# E-COSMETOLOGY

## THE FUTURE OF LEARNING

**VIRTUAL MASTERY**

**SMART CURRICULUM**

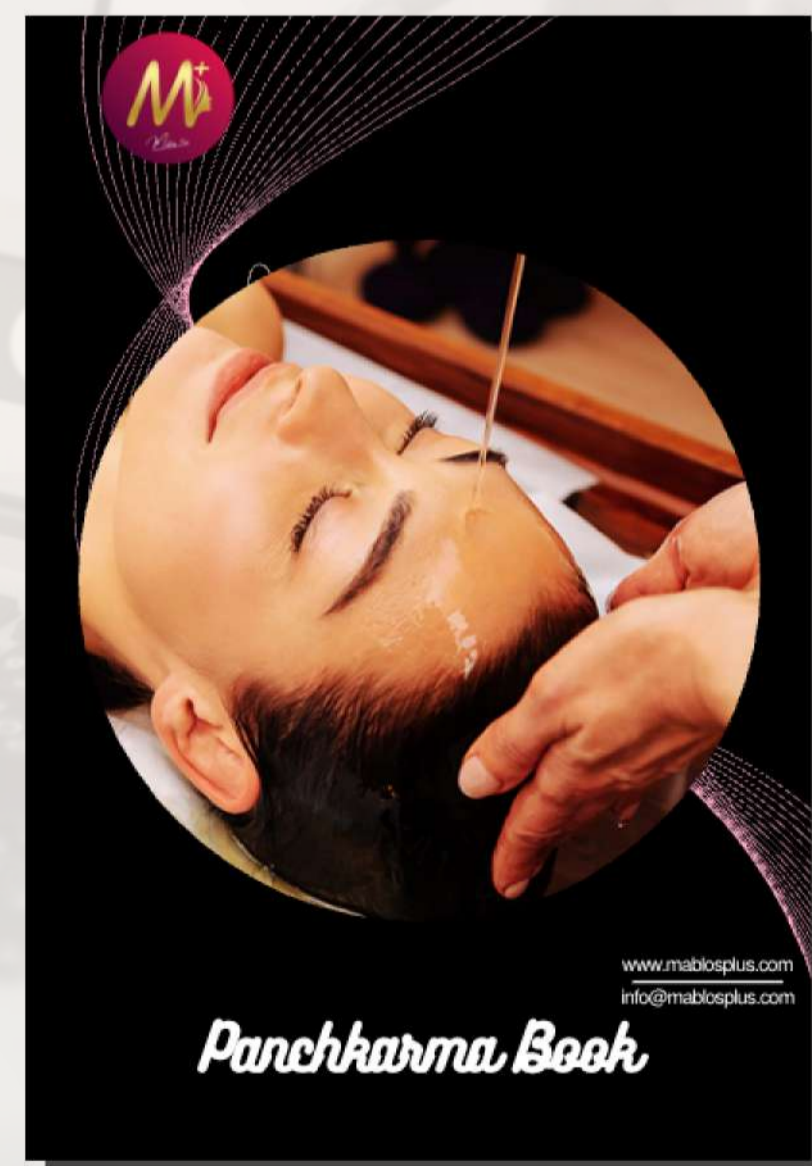
**INTERACTIVE E-BOOKS**

**INSTANT VERIFICATION**

**PORTAL INTEGRATION**



# e-Books





# MABLOS+: A MASSIVE AND EVOLVING OPPORTUNITY

## INDIAN SALON INDUSTRY (2020 & 2026)

2026: Total Industry  
₹80,000 Crore  
(\$10 Billion)

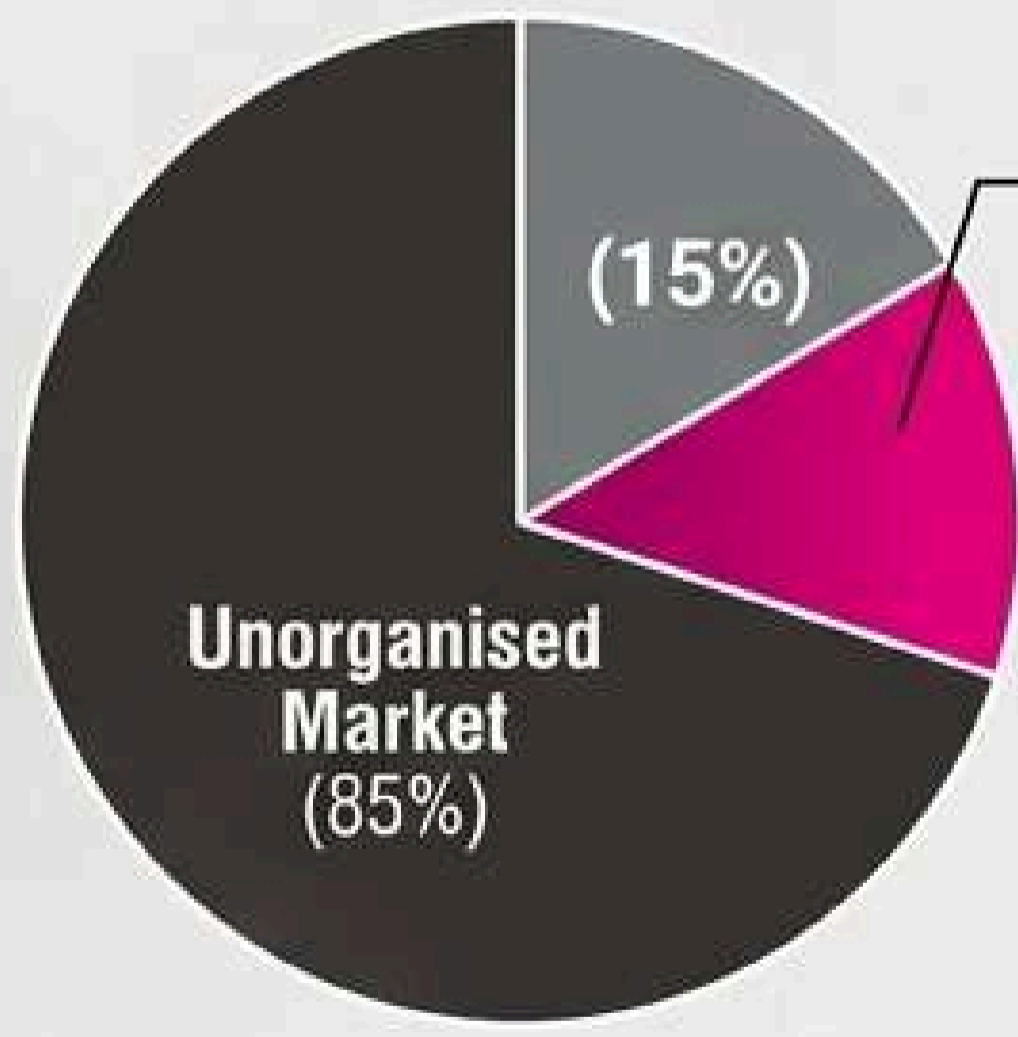
2020:  
Total Industry  
~₹36,000 Crore

2020

2026



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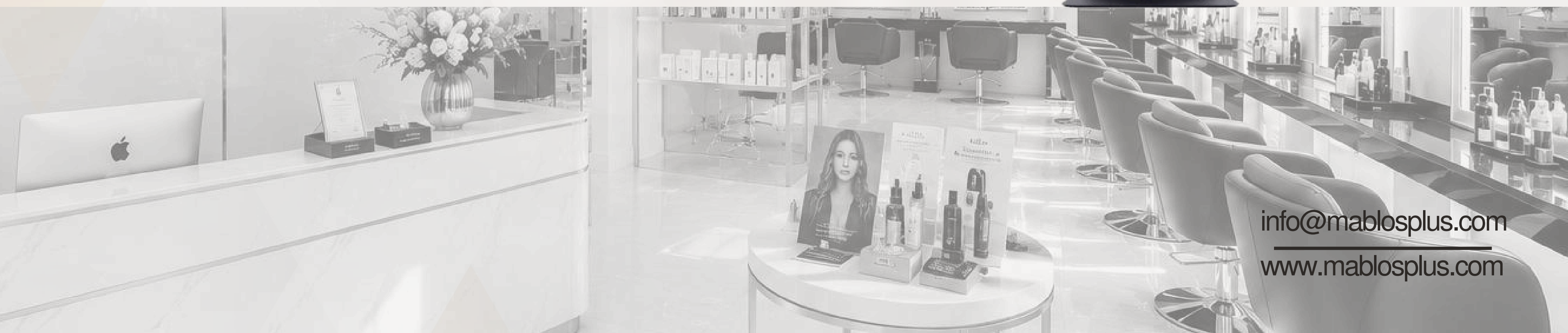
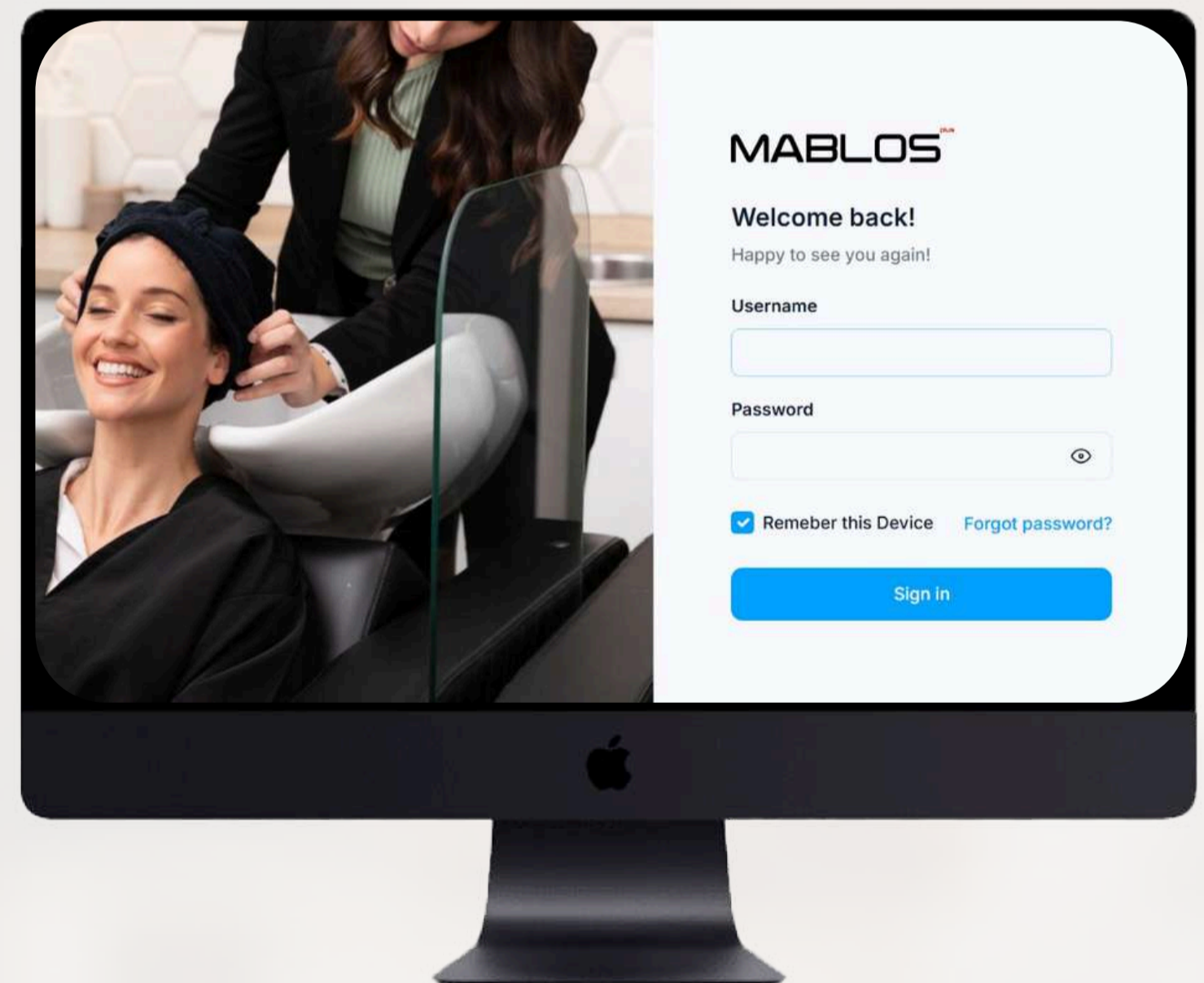


- Organised Salon Market**
- More working women
  - Higher income
  - Higher exposure to beauty and grooming.
  - Rapid demand to Tier 2 and treatments (Keratin, Botox).

- **Customer Data**
- **Inquire Listing**
- **Monthly Report**
- **Monthly Visit**
- **Financial Analytics**
- **Service Listing**
- **Live Appointment**
- **Time Tracking**
- **Staff Data**
- **Revenue Tracking**

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# SALON BILLING SOFTWARE

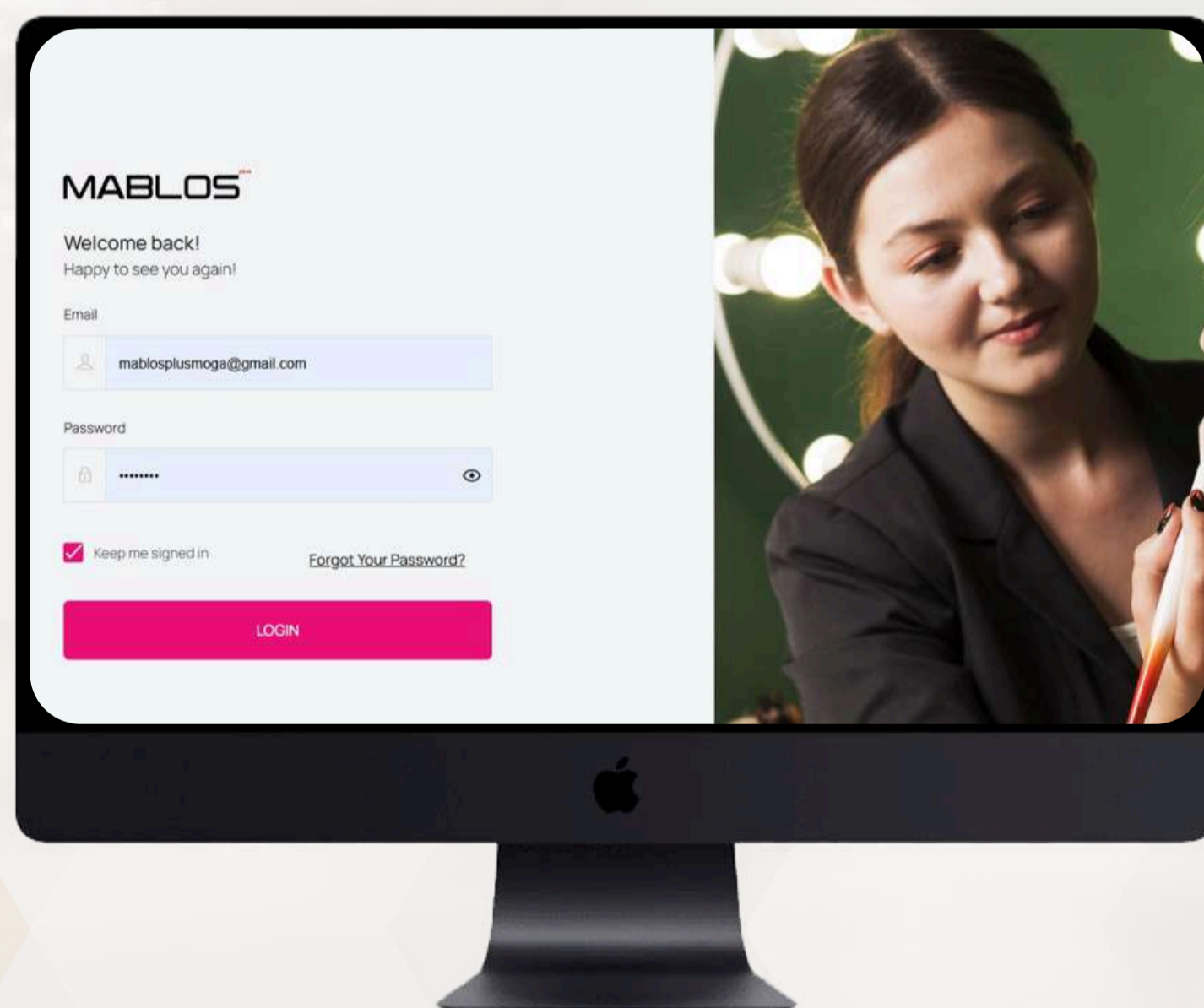


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# ACADEMIC SOFTWARE

- **Student Data**
- **Inquire Listing**
- **Stock Ordering**
- **Monthly Sale Overview**
- **Fincial Analytics**
- **Course Data**
- **Online Certificateation**
- **Live Certificate Tracking**
- **Student Listing**
- **Monthly Revnvue**



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# FACILITY & DESIGN STANDARDS

To maintain our luxury branding, every franchise must adhere to specific spatial guidelines.

- **Minimum area:** 1,500 to 3000 sq feet.
- **Skin lab area:** 150 to 200 sq feet.
- **Hair ladies lab area:** 250 to 350 sq feet.
- **Nails lab area:** 150 to 200 sq feet.
- **Makeup lab area:** 200 to 300 sq feet.
- **Hair gent's lab area:** 200 to 300 sq feet.
- **Salon minimum area:** 1,000 sq feet.
- **Additional Requirements:**

Professional Reception, office, luxury waiting lounge, Restroom facilities,



# INVESTMENT & FINANCIAL PROJECTIONS

CATEGORY	DETAILS	Estimated AMOUNT
<b>Franchise Fee</b>	One-time payment for brand rights and initial support.	<b>₹5,00,000</b>
<b>Facility Setup &amp; Renovation</b>	Interior design, civil work, wooden work, labour charges and electrical.	<b>₹18,00,000</b>
<b>Equipment &amp; Supplies</b>	Initial stock and products to kickstart operations.	<b>₹5,00,000</b>
<b>Marketing &amp; Launch</b>	Meta Ads, professional graphics, and grand opening events.	<b>₹2,00,000</b>
<b>Working Capital</b>	Reserve for first 3–6 months of operations (staff, utilities, rent).	<b>₹5,00,000</b>
<b>Total Estimated Investment</b>		<b>₹35,00,000</b>



# Support Model



# Pre Opening Support

## **Architectural & Layout Design**

- Space Optimization
- Aesthetic Consistency
- Technical Blueprints

## **Exterior & Interior Branding**

- Furniture & Fixtures
- Ambiance Engineering

## **Location & Real Estate Support**

- Demographic Analysis
- Site Feasibility
- Negotiation Assistance

## **Equipment & Sourcing**

- Vendor Ecosystem
- Procurement Strategy
- Installation Oversight



# Pre Opening Support

## **Hiring & Talent Acquisition**

- Staff Profiling
- Recruitment Funnel
- Retention Strategies

## **Initial Educator Training**

- Curriculum Mastery
- Classroom Management

## **Licensing & Regulatory Guidance**

- Legal Compliance
- Safety Protocols
- Compliance & Marketing

## **Professional Graphics & Branding**

- Marketing Collateral
- Launch Campaigns
- Visual Identity

## **Operations Manual**

- SOP Checklists
- Compliance Guides

## **Monthly Audits**

- Quality Inspections
- Financial Tracking

## **Digital Marketing**

- Social Media
- SEO Management

## **Gross Profit Strategies**

- Pricing Models
- Resource Optimization

## **Advanced Software (ERP)**

- Automated Billing
- Standardized Student Entries



**Post Opening Support:**

## **Lead Management**

- Conversion Tracking
- Automated Follow-ups

## **Educator Training**

- Teaching Standards
- Professional Development

## **Business Performance Reviews**

- KPI Assessment
- Strategic Planning

## **Advanced Technical Training**

- Precision Styling
- Chemical Theory

## **Standardized Student Assessment**

- Uniform Exams
- Grading Rubrics

**Post Opening Support:**

## **Student Placement Assistance**

- Job Fairs
- Industry Networking

## **Timely Seminars**

- Guest Lectures
- Trend Updates

## **Workshops**

- Practical Skills
- Soft Skills

## **Advanced Courseware**

- Specialized Modules
- Interactive Materials

## **Monthly Visits**

- On-site Mentorship
- Operational Troubleshooting

**Post Opening Support:**

# CERTIFICATE TRACKING



- Digital verification system
- QR Code Integration
- Website Verification
- Instant certificate
- Certificate Number



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**Contact.**

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